

Synapse Providence

Friday, April 22nd 2016



Synapse Providence is an afternoon trip where you will have the chance to learn, form new friendships, and have fun in your very own college town: Providence!

You will get to visit some very cool startups, meet with alumni, get to know the Founders League Changemaker Fellows and learn more about East Coast startup scene.

Here are a couple of tips & tricks:

Get close with all the Synapse crew. The underlying idea behind most Brown EP's events is to create a tight community of innovators.

Embrace your curiosity. You're probably curious, but don't miss the opportunity to ask questions you might want to know later! Think of questions beforehand for the speakers/alumni at these startups and bring a notebook instead of a laptop if you want to take notes.

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Schedule

- 11:40 am — Meet
Blue Room
- 12:00 pm — Greycork
150 Union Street
- 1:30 pm — MojoTech
56 Exchange Terrace

Everything is at walking distance,
so don't worry about
transportation!

For a better experience, we recommend reading a bit more about the different companies before you visit. This way, you'll be able to ask informed questions about their general purpose and history, and find out more about the opportunities offered.

- 3:20 pm — Upserve
10 Dorrance St
- 5:00 pm — Pizza with Betaspring
95 Chesnut St



BETASPRING



FOUNDERS
LEAGUE

Startups

Greycork.

Founded in 2003, Greycork is a furniture startup, with a simple mission: Responsibly grow a brand for the home through an understanding of our customers, our partners, and ourselves. To learn more: Twitter: @greycork. Instagram: @greycork

Mojotech.

MojoTech is a software design and development agency with a client base that ranges from early-stage start-ups to Fortune 100 companies. Their goal: "We build web and mobile apps for big and soon-to-be-big companies." Their motivation: "Our proven process combined with rigorous design and engineering standards allow us to turn complex software problems into elegant, scalable solutions." For our visit, we will be meeting and CEO Nick Kishfy and Project Manager and Brown alum Andrea Hunter.

Upserve.

Upserve (previously Swipely) is "the smart restaurant management assistant serving up everything you need to know to run a smoother operation and exceed guest expectations." Learn more about their story and motivation: <https://upserve.com/company/>



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Betaspring.

Founded in 2009, Betaspring is a startup accelerator, which has accelerated 91 companies. Our portfolio has raised \$65M in follow-on funding and produced four exits. They launched RevUp in 2015, retaining the best of our mentorship-driven model and adding new features, like a shared growth team, to help companies act fast on opportunities. RevUp is the first accelerator for “revenue-first” companies—ventures where growth through revenue is the primary goal.

Founders League

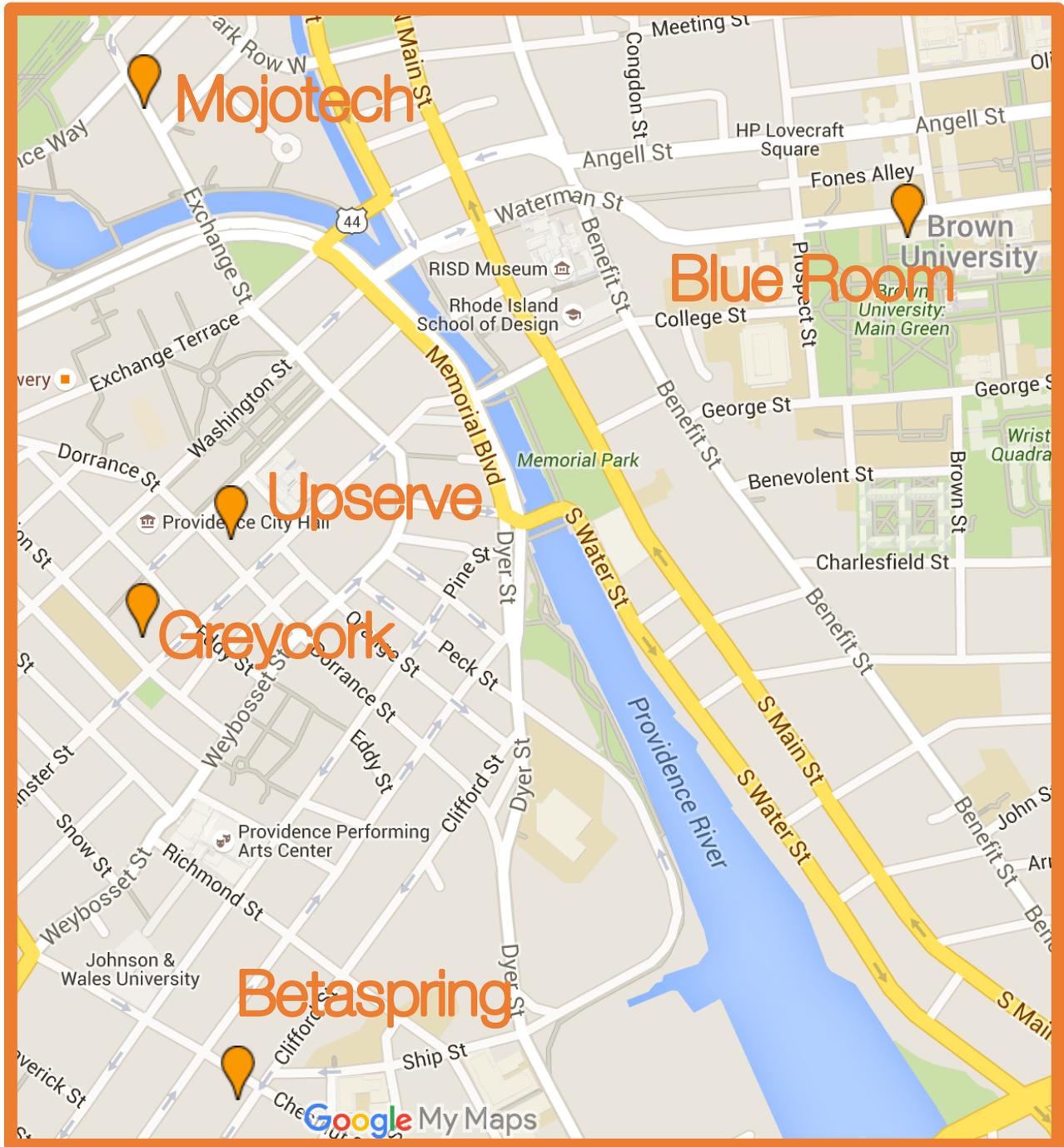
Founders League is proud to say that they are “where Rhode Island's startup community comes together to make great things happen.” Part of their program is the **Changemaker Fellows**, who are selected student representatives from across RI's colleges and universities, who get together each week to explore ways that schools can collaborate more and pursue collaborative projects.

“Don't go it alone. Community is one of the most important things a startup needs to thrive. Working side-by-side, entrepreneurs share insights, resources, and the bond of knowing exactly what it's like to be in the startup grind”



FOUNDERS
— LEAGUE —

Map



Some final notes

What to bring

1. Photo ID
2. Pen and paper if you want to take notes
3. Questions to ask

Sharing about Synapse

Please feel free to share about your Synapse experience on social media, your blog, and with your family and friends.

For social media, use #synapseProvidence201 and #BrownEP

After the trip

If you would like to get more involved with BrowEP, remember that you can always reach out.

Check out our website, which has our different events and teams:

www.brownextrepreneurship.com

And to see what other great innovation and entrepreneurship groups are working on in Brown and RISD:

www.innovateonthehill.com

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Any questions?
Please email us at ep@brown.edu,
or contact anyone from the Special
Events team